Acronis #CyberFit

Cyber Protect The Future

Slav Umlenov

Lead Partner Success Manager

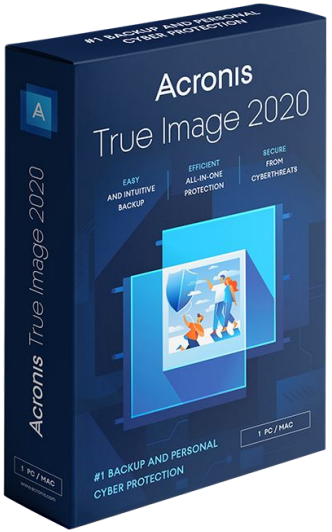
There are many things in our lives that have been simplified.

© Acronis 2022

But why does it seem like Cyber Security and Data Protection has gone the other way?

It used to be simple

Install an antivirus



Create a backup

© Acronis 2022

But, major technology shifts impacted us

1

IT moved to the Cloud.

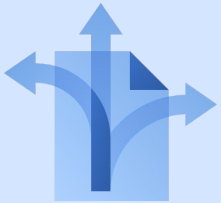
> 10M cloud servers

2

The volume and importance of data grew exponentially.

2ZB 2010 to 181ZB 2025

3



New productivity and SaaS apps increase risk.

30,000 Global SaaS Apps

4

The need for skilled talent expanded.

3.5M Cybersecurity jobs

In response, we had to learn and use an increasing number of applications for
Backup, Security, DR, Management and Automation

This result is more

Cyber threats.

Vendors.

Agents.

Invoices.

Risk.

Updates.

Trainings.

Complexity.

There is only one way to be part of the transformation

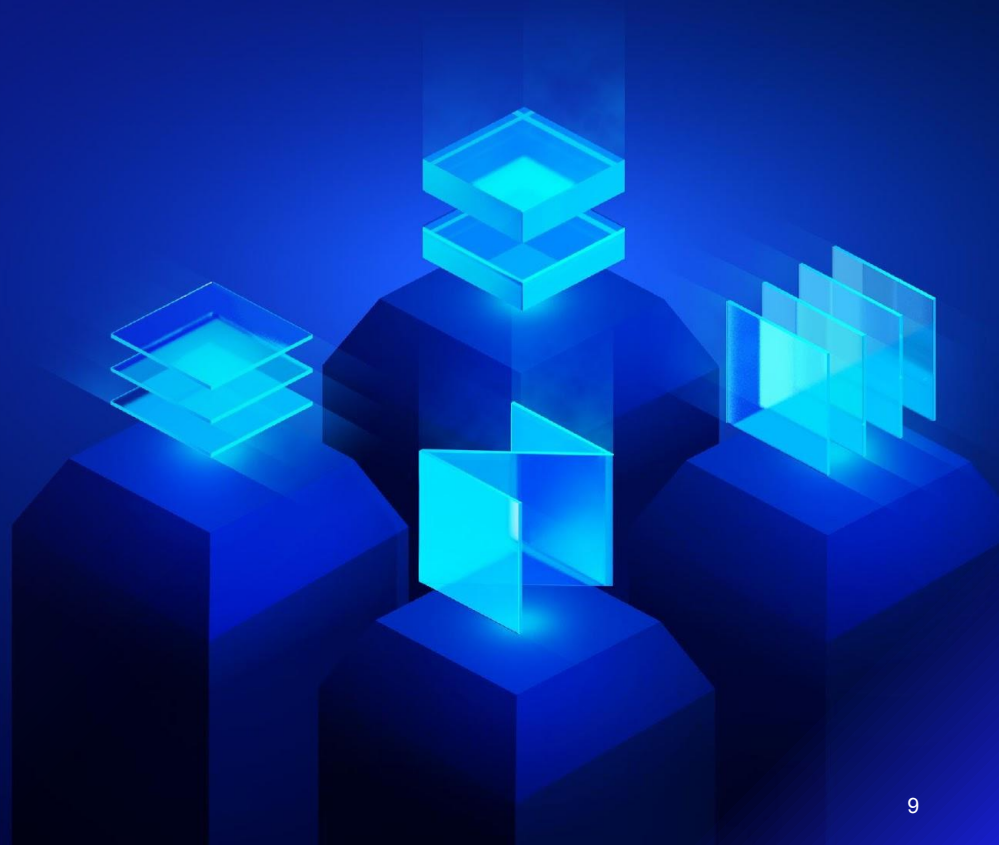
CONSOLIDATE

around a set of purpose-built and integrated Cyber Protection technologies.

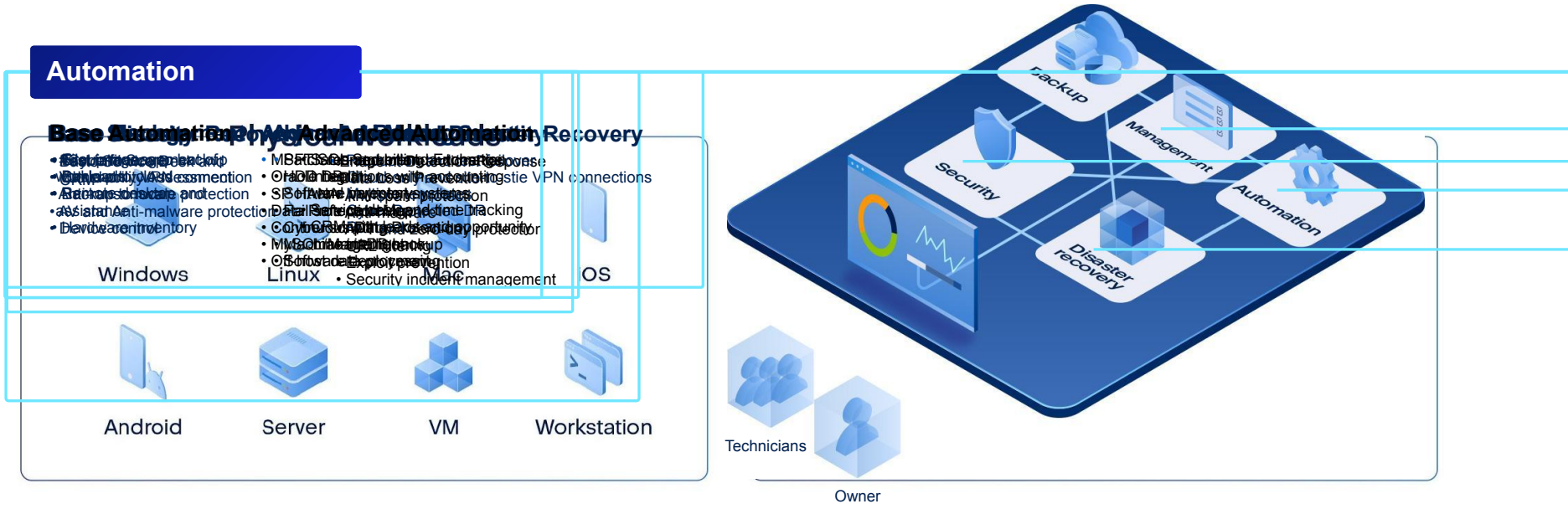
© Acronis 2022

The Solution:

Acronis Cyber Protect Cloud Platform

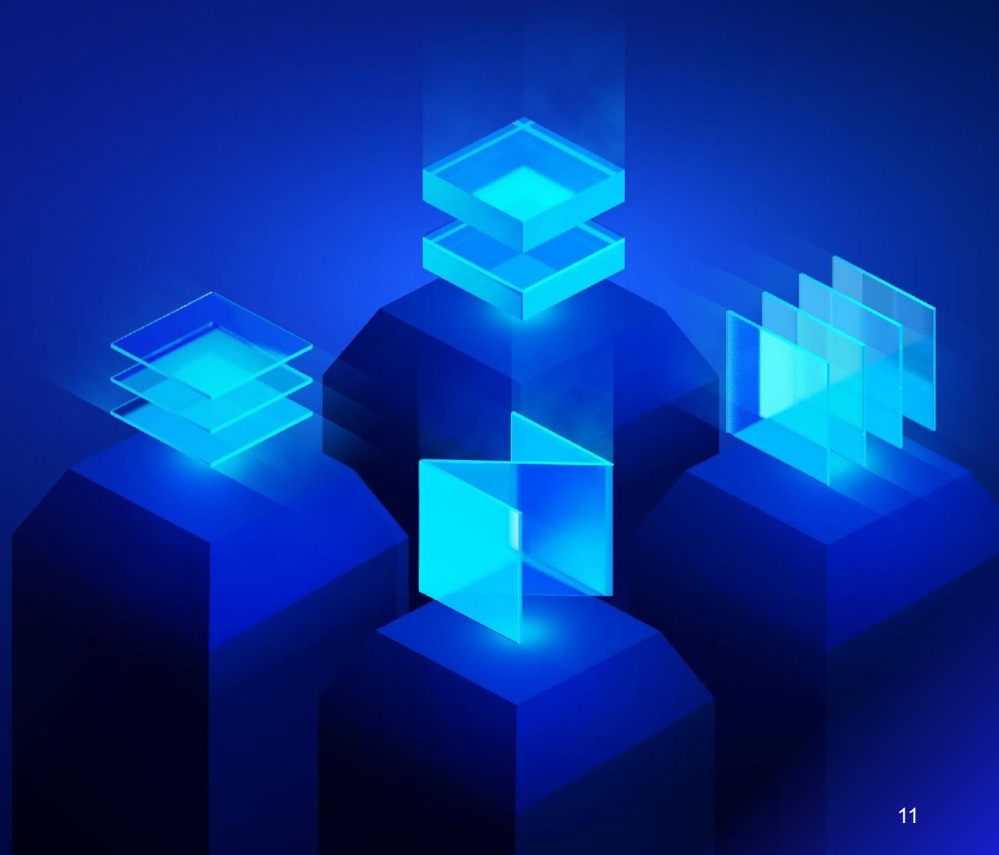


Integrated Cyber Protection Platform



© Acronis 2022

A Real Example



Dramatic Business Impact

BEFORE

4 Agents

Users report slow running machines

AFTER

1 Agent

Noticeably improved performance

IMPACT

- **50% Reduction in license cost**
- **Ease of management**
- **Increased productivity**
- **Unmatched cyber protection**

© Acronis 2022

And this is how simple it is

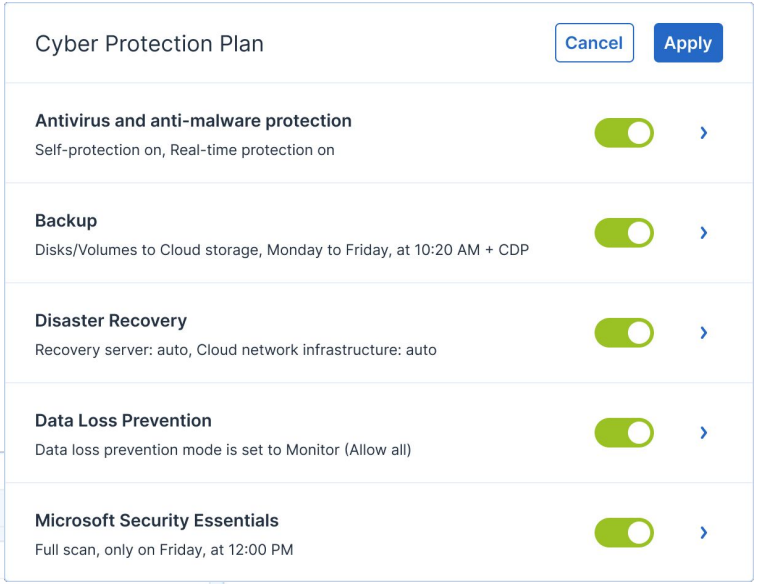
© Acronis 2022

And this is how simple it is

© Acronis 2022

Advanced technology that's simple to deploy and manage

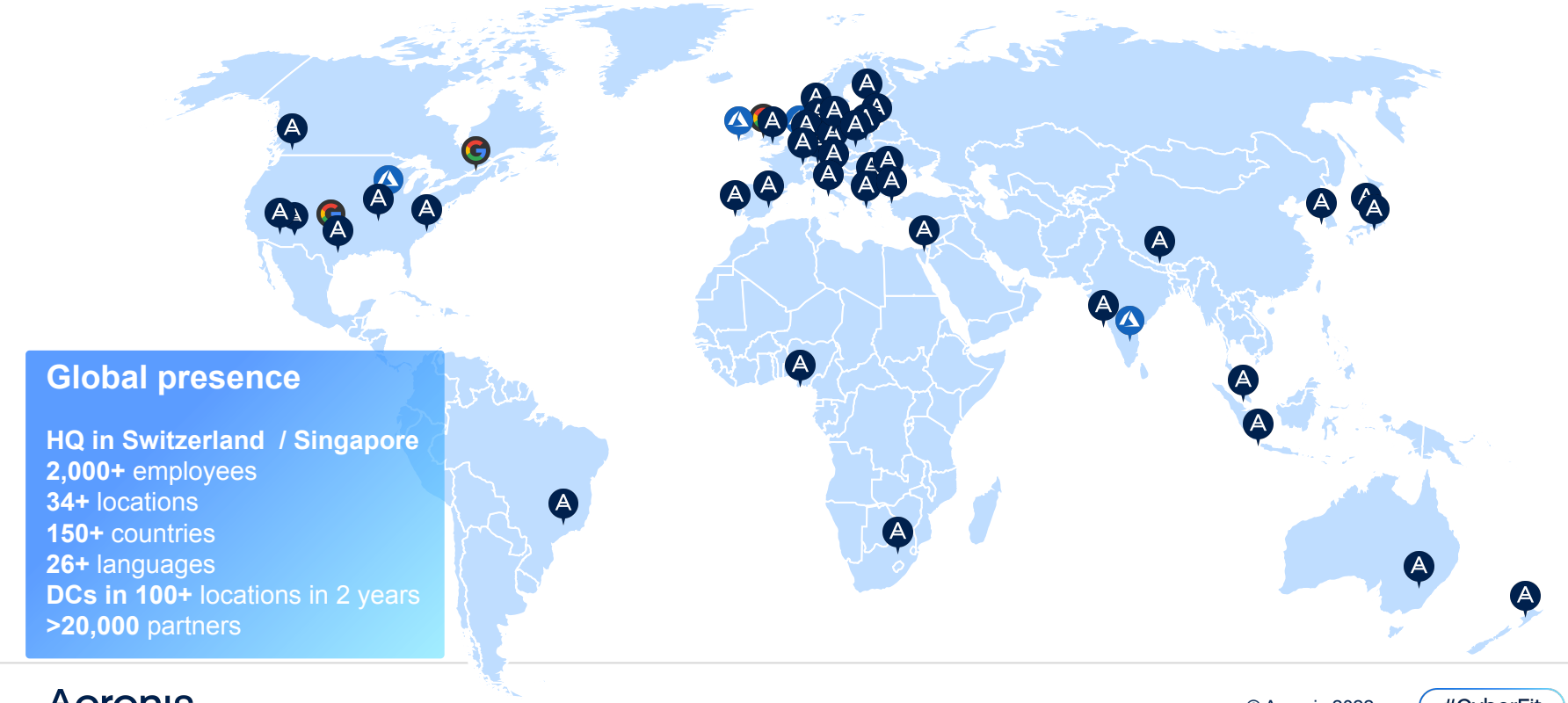
An integrated interface allows SPs to deploy Backup, DR, Security and IT Management functionality with just **one click**.



© Acronis 2022

Global company, 2000+ employees, growing fast

50+ data centers worldwide



Global presence

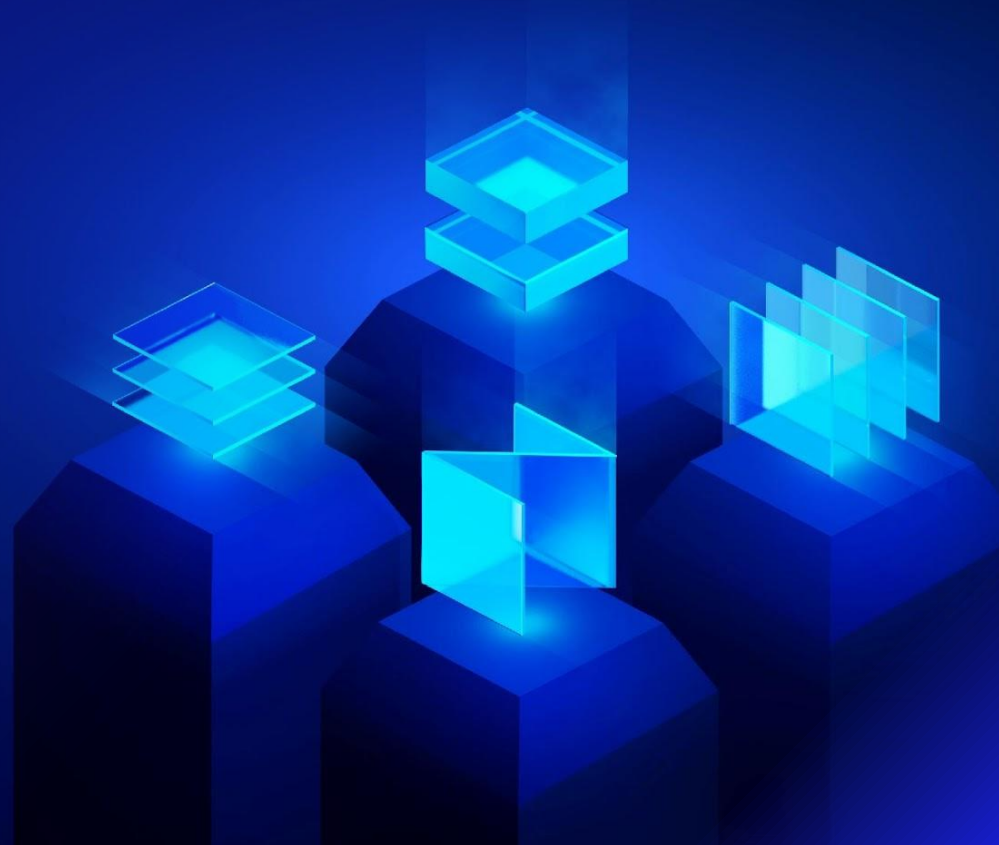
HQ in Switzerland / Singapore
2,000+ employees
34+ locations
150+ countries
26+ languages
DCs in 100+ locations in 2 years
>20,000 partners

© Acronis 2022

Acronis

#CyberFit

Thank you



Acronis
Cyber Foundation

Building a more knowledgeable future

#CyberFit

Create, Spread and Protect Knowledge With Us!

- Building new schools
- Providing educational programs
- Publishing books

www.acronis.org